



“Speed, Quality, Economy...”

Quality Policy

ACCEL Color WILL BE THE PREMIER PROVIDER OF SPEED, QUALITY, AND ECONOMY IN THE PLASTIC COLORANTS INDUSTRY.

SPEED...

- ▶ **ACCEL Color** will maintain a lean structure and streamline its business processes to provide the fastest possible deliveries of goods, services and decisions.
 - *“Deliver a custom-manufactured product with unprecedented speed...”*

QUALITY...

- ▶ **ACCEL Color** will pursue a total quality culture and maintain rigid discipline to a formal quality process.
 - *“Establish a reliable, repeatable business model focused on our mission...”*

ECONOMY...

- ▶ **ACCEL Color** will employ creativity and resourcefulness to optimize its cost structure for the benefit of customers, employees, and stockholders.
 - *“Capable of manufacturing to a unit of one...”*